



Grace at the Fray

Communications Director for Mission Agency *Job Opening - Location Flexible*

Serge is a 501(c)(3) non-profit, mission-sending agency dedicated to sharing the Gospel of Jesus Christ and bringing positive transformation to communities worldwide. We are seeking a Communications Director to lead our communications team of 5 full-time staff and to champion Serge's brand in close collaboration with Serge's executive leadership team as we continue to grow as an organization. Serge currently employs over 300 missionaries in more than 25 countries and is a leading voice of spiritual renewal in the North American church. This position is full-time with benefits and allows flexibility in work location. If you have the expertise required for this key role and a desire to work in a dynamic, mission-driven environment, we invite you to apply!

Responsibilities

- Champion Serge's brand as a leading, respected voice in the organization, ensuring consistent messaging across the organization
- Create and manage overall marketing strategy for Serge
- Direct development of key audience journeys/engagement funnels across internal stakeholder departments
- Maintain and improve key indicators of brand equity and communication effectiveness
- Oversee and support project workflows for internal clients from creative brief to execution
- Manage staff of communication specialists and outside contractors

Requirements

- A personal commitment to Jesus Christ with a genuine desire to apply one's knowledge, skills, and abilities to advance the Gospel.
- Demonstrates commitment to Serge Vision, Mission and Values.
- Experiences, embraces, and effectively communicates the gospel concepts of repentance, forgiveness, and the daily application of God's grace in life, work, and relationships.
- 5+ years of management experience leading a communications team
- 3+ years of experience working in a non-profit
- 5+ years of experience in a communications specialist role
- Project management skills and experience using Monday.com or similar tool
- Deep knowledge of email and social media marketing strategy; experience with marketing automation tools like Active Campaign or Pardot preferable

To Apply, send resume and cover letter with salary requirement to Anita Wessner at HR@serge.org.
For more information about our organization, visit www.serge.org.

9/30/22